

Self-assessment: discovering your cultural preferences (continued)

Time		
Linear-active Prefer to deal with one task at a time 5 4 3 2 1 <i>Strongly agree</i> <i>Disagree</i>	0	Multi-active Prefer to have several tasks at same time 1 2 3 4 5 <i>Disagree</i> <i>Strongly agree</i>
Short-term Prefer to focus on here and now 5 4 3 2 1 <i>Strongly agree</i> <i>Disagree</i>	0	Long-term I need to see beyond the horizon 1 2 3 4 5 <i>Disagree</i> <i>Strongly agree</i>
Future Tradition gets in the way of progress 5 4 3 2 1 <i>Strongly agree</i> <i>Disagree</i>	0	Past Change needs to respect traditions 1 2 3 4 5 <i>Disagree</i> <i>Strongly agree</i>
Truth		
Fixed Right and wrong are always clear 5 4 3 2 1 <i>Strongly agree</i> <i>Disagree</i>		Relative Right and wrong depend on the circumstances 1 2 3 4 5 <i>Disagree</i> <i>Strongly agree</i>

Presentation styles: cultural preferences

<p>Upbeat Emphasize the positive – achievements and successes</p> <p>5 4 3 2 1</p>	<p>Low-key Matter of fact and balanced view – the facts speak for themselves</p> <p>1 2 3 4 5</p>
<p>Short I want information to be brief and to the point, within time limits</p> <p>5 4 3 2 1</p>	<p>Long I take as much time as the subject requires; I like to speak eloquently</p> <p>1 2 3 4 5</p>
<p>Selective I select only the key points and avoid unnecessary details</p> <p>5 4 3 2 1</p>	<p>Comprehensive I like information to be thorough and with plenty of details and facts</p> <p>1 2 3 4 5</p>
<p>Persuade I state my opinion/conclusion upfront and then support it</p> <p>5 4 3 2 1</p>	<p>Inform I provide a detailed description, so the audience can draw their own conclusion</p> <p>1 2 3 4 5</p>
<p>Creative Structure I appreciate novel and intriguing ways to package ideas</p> <p>5 4 3 2 1</p>	<p>Logical structure I appreciate a well-structured, logical sequence of thoughts</p> <p>1 2 3 4 5</p>