A Word of Knowledge Transfer

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The objective of the Association is to enhance the impact of public research on the society and especially on economy by promoting and professionalising knowledge and technology transfer in European universities and research institutions, for knowledge and technology transfer professionals and the users of technologies in the broadest sense.

*ASTP Articles of Association*
National Associations Advisory Committee

• NAAC gather 34 European National Associations from 30 Countries
• European representation
• Regional and National Association capacity building
Professionalisation

- Conferences
- Training courses
- Masterclasses
- RTTP international recognition
- Peer review, mentoring
<table>
<thead>
<tr>
<th>Masterclasses 2021</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>Student IP Policy</td>
<td>Jeff Skinner</td>
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<tr>
<td>Negotiations</td>
<td>Robert Marshall</td>
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<tr>
<td>Professional Branding</td>
<td>Alastair Banks</td>
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<tr>
<td>Software Disclosures and Open Source</td>
<td>Gavin Smith &amp; Scott Wilson</td>
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<td>Building a successful ecosystem</td>
<td>Wim Bens</td>
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<td>LinkedIn Workshop</td>
<td>Alastair Banks</td>
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<td>Legal (multiple Masterclasses)</td>
<td>Tillman Lahann</td>
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<tr>
<td>“Difficult Conversations”</td>
<td>Julie Edwards</td>
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<tr>
<td>KT Strategy Development/ Policy Writing</td>
<td>Alison Campbell</td>
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<tr>
<td>Networking</td>
<td>Sue Tonks</td>
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<tr>
<td>Developing leadership skills in KTOs</td>
<td>Alison Campbell</td>
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1. Founder member of ATTP

2. Professional recognition, RTTP accredited training courses assessment of individuals seeking RTTP status

3. ATTP: 14 members across all continents www.attp.info
RTTP
Registered Technology Transfer Professional

• International professional standard

• Recognises demonstrated competence and experience across the breadth of technology transfer

• Attendance at all ASTP training courses and events are ATTP accredited

• Attendees collect CE points at our events, which leads to accreditation
Customised training for KTO – online and on site

Peer-review – mentoring
Networking

- Conferences
- Webinars
- Special Interest Groups
- Volunteering
Online Annual Conference 2021

Europe’s biggest meet-up for KT professionals
1000+ attendees; from 30+ countries
Internationally renowned speakers
Networking opportunities
<table>
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<tr>
<th>Tea with ASTP Webinar Series</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>Policies for spin-outs: licensing, equity and assignment</td>
<td>Marjan Kraak</td>
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<tr>
<td>Comparing and contrasting US and Europe patent litigation</td>
<td>George Summerfield &amp; Thorsten Vormann</td>
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<td>Research integrity and knowledge transfer</td>
<td>Paul Van Dun &amp; Antonio Rotolo</td>
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<td>Dealing with plant varieties</td>
<td>Andrea Ravaioli &amp; Bettina Riedel</td>
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<td>Defining inventorship</td>
<td>Pernille Gojkovic</td>
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<td>WIPO Mediation of R&amp;D and Tech Transfer Disputes</td>
<td>Andrezej Gadkowski &amp; Kathleen Paisley</td>
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Hosted twice monthly, **free to members**
Over 12-month period, 1000+ attendees
Special Interest Groups communities

Social Sciences and Humanities
Digital innovation
Legal
Director’s Forum
New KT professionals
Clinical Research
EU Projects

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<th>FIT-4-NMBP</th>
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<td>Strategic and target support to incentivize talented newcomers to NMBP projects under Horizon Europe</td>
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<th>EIPIN</th>
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<td>EIPIN Innovation Society is at the forefront of multidisciplinary research, examining the role of intellectual property (IP) as a complex adaptive system in innovation</td>
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• **Identifying the needs** and trends of different regions to enable strategic policy recommendations across the ecosystem

• **Gathering data** about pan-European KTO activity via the annual survey

• **Providing strategic** input to ecosystem partners such as European Investment bank, European Commission, national and regional governments
• Annual Survey in European KT Metrics
• 2020 COVID-19 KT Impact Survey
• EC-JRC Expert Group
• KT Metrics platform
EU | A Community of Research, Innovation & Valorisation

Mariya Gabriel, Commissioner for Innovation, Research, Culture, Education and Youth

“Efficient and fast valorisation of R&I results must be guaranteed.....transforming our intellectual knowledge assets into something with an economic or societal value”

25th November 2020
Commission adopts Action Plan on Intellectual Property to strengthen EU's economic resilience and recovery

The EU Valorisation Policy

involves all players and aims to ensure that data, research results and innovation are transformed into sustainable products, processes and services that bring economic value and benefit society.

2020 Policy review highlights the need to foster the efficient and fast valorisation of R&I results to help the EU economy recover from the current crisis and build resilience for the future

17th May 2021
Towards a Code of Practice for Smart Use of IP. A survey to share your say on the content of the Code of Practice.
ASTP and EU institutions

- **Collaborate** to enhance the impact of public research on economy and society
- **Stakeholder** and a partner for EU institutions
- **Make available** the expertise and competences of the ASTP community
- **Represent** the KT community and profession across Europe
Strengthening European action

NAAC’s White Paper
“Embedding Knowledge Transfer Offices (KTO’s) in Horizon Europe Projects”

NAAC Brussels meeting "Sustaining Innovation with Knowledge Transfer: Meeting the European Technology Transfer Community of Practice“ January 2020

ASTP has strengthened its European Strategy through

VP Europe: Alessandra Baccigotti

A European Committee

European Forum to gather and meet of KT Community and EC
26th May 2021

ASTP European Forum

Overview of JRC Projects on Innovation and Knowledge Transfer

Giancarlo Caratti
Head for Intellectual Property and Technology Transfer

Alessandro Fazio
Head of Competence Centre on Technology Transfer, Joint Research Centre

IPR and Valorisation policies: towards Guiding Principles for Knowledge Valorisation

Veronica Beneitez
Policy Officer, Directorate of Research and Innovation

An IP Action Plan for EU for the benefit of economy and society

Wawrzyniec Perschke
DG GROW, Intellectual Property

European Innovation Council: funding opportunities for knowledge transfer and innovation

Keith Sequeira
Governance & Coordination, EIC & SME Executive Agency
Further topics on the table

Professionalisation tools and good practices
• Impact measurement
• Capacity development in EU and neighbourhood countries
• Knowledge management platform digital library

Policy contribution /position
• Guiding Principles for Knowledge Valorisation - DG RTD
• Review of Horizontal Block Exemption Regulations – DG COMP
• Survey on «Code for the smart use of intellectual property”
• Survey on “Code of practice for researchers on standardization”
• Open Science – Current open innovation study
• Involvement of researchers in valorisation
• Defining the profession (international work)
Join ASTP and become a part of Europe’s fastest growing knowledge transfer network

Network as digital/full Member

Develop capacity building for individuals and KTO

Propose and advocate