TOM HOCKADAY

UNIVERSITY
WHAT IT IS AND
TECHNOLOGY
HOW TO DO IT
TRANSFER

Entrepreneurial Education & Student Entrepreneurship
My work experience

University College London (1989-1993)
Bristol University (1993-2000)
Oxford University (2000-2016) - CEO Isis Innovation / Oxford University Innovation
Independent Consultant - Technology Transfer Innovation Ltd

Author - “University Technology Transfer - What It Is and How to Do It” (JHUP, 2020)
Student Entrepreneurship

Dynamic, exciting, new ideas, young people, hope, ambition, vision …

More exciting than Technology Transfer - ??

More Students than Academics in a university - !!

Explosion of activity - incubators, accelerators …. 
Oxford University support for Student Entrepreneurship

Venturefest - Academics 1999
Science Enterprise Centre - Business School 2000
Oxford Entrepreneurs - Student Society 2002
Software Incubator - TTO 2011
Oxford Foundry - Business School 2017
Imagine IF - 2018, Innovation Forum, Health pre-Accelerator
Oxford Foundry

Established in 2017 by the University of Oxford's Saïd Business School, for the benefit of all students and alumni of the University of Oxford.

Our mission is to build a new generation of ventures that better society, and to nurture more ethical leaders who put people and planet first.

Cohorts - Incubate 15 companies for 6 months
Purpose

Student Enterprise
Social Enterprise
Run with commercial disciplines

Purpose - “Prosperity” by Colin Mayer
Natural Motion

Spun-out with the TTO in 2001
Commercial, business focused
Angel, VC investment, trade sale exit 2014: $500m+
Founded by PhD student - what would happen today?
Onfido

2012 by 3 students, Engineering Sciences - a Start-up
Oxford Entrepreneurs, Software Incubator
Identity verification software
Raised $200m VC
Entrepreneurial Education

Can you teach it? - Yes

• real-life experience with an “operating theater” classroom setup
• “rewiring” students to take action - “What if it goes right?”
• teach entrepreneurship similar way to other subjects: analytical models and tools from published academic research on new venture creation
The Kids and the Grown-Ups

- Undergraduate only - students only - in SE framework
- Post-graduate only - students only - in SE framework (?)
- Students plus employees - within TT framework
- Employees only - within TT framework
The Kids and the Grown-Ups (2)

- Manage TT and SE together - differently
- Employees involved .... TT, ip, permissions
- Students only .... physical space, support, events
- Shares in Student only start-ups ??
- If yes, ensure the company will buy them back when you want!
The book

Introduction
1. Question Time
2. Coming Out
3. How It Works
4. Why It Is Difficult
5. Structures
6. Going to Market

7. Mind the Gap
8. Innovation Community
9. Give and Take
10. Currencies and Metrics
11. Impact
12. Whatever Next

Afterword
See you one day !!

Spero di vederti un giorno !!