aws best of biotech (Bob)

International Biotech & Medtech Business Plan Competition

Organiser

national Partners

international Partners

Sponsors

Gold Sponsor: Roche

Medtech Sponsor: LISA vienna

BoB Sponsor: EFRE
BOB („Best of Biotech – get your business started“) is an international life sciences business plan competition organized by Life Science Austria (LISA), a program run by the Austria Wirtschaftsservice on behalf of the Austrian Federal Ministry of Science, Research and Economy. After seven very successful BOB competitions since 2001, BOB is now being organized for the eighth time, to be held in 2017.

BOB is carried out / organized in 2 phases, in phase 1 participants have to submit a business idea of 5 pages where they describe the main topics of their idea. In phase 2 which is completely independent of phase 1 a complete business plan of max 35 pages has to be sent in.

The website www.bestofbiotech.at is the essential platform for all communication regarding the competition, there you can find all information on the rules and criteria of the competition as well as the submission platform to send in your business idea or business plan.

What are BOB’s goals?
— Motivating scientists and other creative individuals in the life sciences and medtech to become entrepreneurs
— To translate life science innovations into professional business plans and presentations through comprehensive and individualized coaching for its participants
— High visibility of the winners in the life science and medtech community and networking opportunities for all
— Encouraging commercial exploitation of applications-oriented scientific research and innovation
— Continued promotion of Austria and Central Europe as a life science business incubator

Prizes:
Business Ideas 1,500 Euro for the 3 best business ideas
Business Plans 1st Prize 15,000 Euro
2nd Prize 10,000 Euro
3rd Prize 5,000 Euro
1 x 10,000 Euro LISA Vienna Medtech Award
Join and be part of an exciting adventure

Apply and set your innovative idea into motion

**Why participate?**

- Develop your innovation into a business idea and a professional business plan.
- Benefit from professional training and feedback from experts during the one-on-one meetings, coaching sessions and the jury meeting.
- Be recognized in the life sciences community with a business concept evaluated by a renowned, international jury.
- Win the competition and cash in 15,000 Euro for the best business plan, 10,000 Euro for the 2nd best, 5,000 Euro for the 3rd best, 10,000 Euro for the best medical technology business plan and/or 1,500 Euro as one of the best three business ideas!
- Expand your entrepreneurial network during the competition with other founders and the life science and med-tech experts as well as the financing community.

**Who can participate?**

- Students, post-graduates, experienced scientists and other creative individuals who wish to translate their promising and marketable life science innovations into a professional business concept.
- Technology fields addressed include:
  - Red biotechnology (Biopharmaceuticals for humans or animals)
  - Green or blue biotechnology (Agriculture or marine biotechnology)
  - White biotechnology (Biotechnology applied to industrial processes)
  - Medical Technology/Medical Devices
  - Supply and service applications in the life sciences (e.g., new sequencing methods, bioinformatics)
- BoB is open to individuals and teams from all over the world. If you participate in phase 2 of the competition, be prepared to travel to Vienna in Nov 2017 to present your business plan to the jury.
- Though not obligatory, attendance at the coaching session and the award ceremonies / networking events is highly recommended.
- Entities that have already been incorporated may participate as long as they are not older than 2 years at the start of the competition (latest founding date 01 Jan 2015).

**General**

- Obligatory online registration for phases 1 and 2. After registration contestants can log in to use the online submission function on our website.
- The official language of the competition is English. All documents and presentations must be written in English.
- No distinction is made with regard to evaluation of Austrian and Non-Austrian participants.
- Participation in the competition and all related activities is free. Travel and lodging costs are to be covered by the participants.

**Phase 1**

- Online submission of the business idea in a summary of no more than five pages latest on 10 March 2017.

**Phase 2**

- Phase 2 is open for Phase 1 participants and newly registered contestants.
- Online submission of business plans and jury presentation documents latest on 01 July 2017.
- Selection of the best ten business plans on 06 Sept 2017 and invitation to an intensive two-day coaching session on 05/06 Oct 2017.
- Following the coaching session, optional resubmission of the reworked business plans and jury presentation latest on 30 Oct 2017.

**BoB Handbook**

Detailed help on how to compile the business idea summary and the business plan is provided on the webpage and in the business plan handbook.

The BoB handbook can be downloaded for free on our webpage:

www.bestofbiotech.at
Schedule 2017

BOB 2017 takes place between Jan and Nov 2017. The competition is divided into 2 stages

Phase 1 – Business Ideas  Jan – April 2017

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>01.01.2017</td>
<td>Start of phase 1 and online registration open</td>
</tr>
<tr>
<td>10.03.2017</td>
<td>Deadline Business Idea submission</td>
</tr>
<tr>
<td>27.07.2017</td>
<td>Awards for the best 3 business ideas</td>
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</tbody>
</table>

— One-on-one Meetings (01 Jan – 10 March 2017)
  Opportunity to discuss the business idea with a BoB Coach.
— Video Tutorials
  Training for all participants regarding the fields financial planning, venture capital, market research, intellectual property and business model.

Phase 2 – Business Plans  28 April – 30 Oct 2017

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>28.04.2017</td>
<td>Start of phase 2</td>
</tr>
<tr>
<td>01.07.2017</td>
<td>Deadline submission of business plan and jury presentation</td>
</tr>
<tr>
<td>06.09.2017</td>
<td>Selection of the best ten teams</td>
</tr>
<tr>
<td>05/06.10.2017</td>
<td>Coaching session for best ten teams</td>
</tr>
<tr>
<td>30.10.2017</td>
<td>Deadline submission of reworked business plans/jury presentations</td>
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<tr>
<td>21/22.11.2017</td>
<td>Jury meeting</td>
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<tr>
<td>22.11.2017</td>
<td>Final award ceremony</td>
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— One-on-one Meetings (28 April – 01 July 2017)
  Opportunity to discuss the business idea with a BoB Coach.
— Coaching Session (05/06 October 2017): Individualized, intensive coaching session for the 10 best teams preselected to present to the jury.
— Video Tutorials
  Training for all participants regarding the fields financial planning, venture capital, market research, intellectual property and business model.

Contact us and get support

If you have any questions, concerns, problems or feedback, please do not hesitate to contact us at:

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Register for BoB on our website:
www.bestofbiotech.at

Regional support offices:

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- Lower Austria
  accent
  www.accent.at
- Upper Austria
  tech2b
  www.tech2b.at

**Styria**
- Science Park Graz
  www.sciencepark.at
- unternehmerwerden.at

**Czech Republic**
- South Moravian Innovation Centre
  www.jic.cz

**Italy**
- Bioindustry Park Silvano Fumero
  www.bioindustrypark.it

**Tyrol**
- CAST
  www.cast-tyrol.com

**Vienna**
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