
ToothPic: a history of TT

11° Summer School NETVAL
Loano, 12th September 2018



What we do

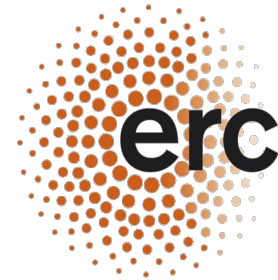
A (very short) company description



From Research to PoC

... and a first failure
(with some lessons learned)

October 2013 - Q1 2014



Patents & successful PoC proposal

Q2 2014 - Q2 2015

- Support from TT Office @ PoliTO
 - For patents (1st contact)
 - To draft the new proposal
- Involved I3P
- “Patenting before publishing” mentality




**POLITECNICO
DI TORINO**



From PoC to a Company

Q3 2015 - Q4 2016

- Development (People and Equipment)
- **Patenting** (3 patents overall)
- Events
 - TechShare Day
 - **EIA**, StartCup, PNI
- Business planning
- First meetings with **investors**
- ToothPic patents/project as a **case study** for Management MS/PhD
- **PoC @ PoliTO** 
- Company Foundation



POLITECNICO
DI TORINO



VERTIS SGR

Private Equity & Venture Capital



— XII EDIZIONE - ANNO 2016 —



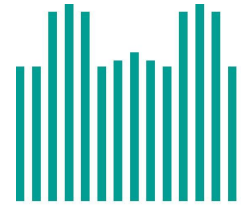
PREMIO
NAZIONALE INNOVAZIONE

... with no money

Q1 2017 - Q3 2017

- Available money
 - StartCup prize
 - Contribution from Regione Piemonte
- Fund raising activities
- MIB@ Trieste

- Equity crowdfunding campaign setup



MIB Trieste
School of
Management



Seed capital

Q4 2017 - Q1 2018

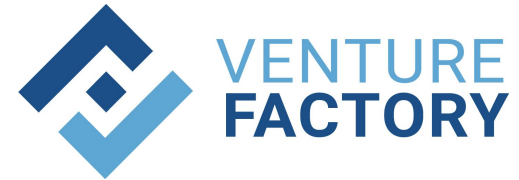
- Negotiation with VentureFactory
- Due Diligence

April 2018

- Deal closed
 - **First investment by ITAtech**

Q2 2018 - today

- Ongoing development
 - Hiring difficulties



A horizontal bar with a black segment on the left and an orange segment on the right.

What *could be improved* in the process

- Coordination between I3P & TT Office
- Education/Training of prospect entrepreneurs
- Patenting negotiation agreement after company foundation
 - Ongoing “standardization” process
- Clear rules for dealing with the dual role university faculty/founder of a spin-off
 - What they can do, what they cannot do
 - How and if they can be payed
- Help spin-offs in the recruiting process (advertising the open positions, organizing events, HR fairs, classes during courses ...)

